



Q4 HOLIDAY SALES OPPORTUNITIES

- **NOVEMBER: Shopping for Christmas Gifts Begins!**

- 5th November – Guy Fawkes Night
- 5th November - World Tsunami Awareness Day
- 7th November - Bitterseet Chocolate with Almonds Day
- 7th November - Daylight Savings Time ends at 2:00 a.m. (dates may vary)
- 8th November - Cook Something Bold Day
- 9th November - World Freedom Day
- 11th November – Remembrance Day
- 13th November - Caregiver Appreciation Day
- 13th November - World Kindness Day
- 14th November – Remembrance Sunday
- 14th November - World Diabetes Day
- 15th November - Clean Your Refrigerator Day
- 15th November - National Philanthropy Day
- 16th November - National Fast Food Day
- 17th November - Homemade Bread Day
- 17th November - Take A Hike Day
- 22nd November - Go for a bike ride day
- 23rd November - National Cashew Day
- 25th November - Thanksgiving (USA)
- 26th November – Black Friday
- 28th November - Start of Hanukkah
- 29th – November – Cyber Monday
- 30th November – St Andrew’s Day





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- **DECEMBER: Best month of year as this is Big Gift Sales month! Excellent for Retailers - especially until mid month.**
- 1st December - Eat a Red Apple Day
- 1st December - World Aids Awareness Day
- 4th December – National Cookie Day
- 5th December - Bathtub Party Day
- 7th December - Letter Writing Day
- 8th December - National Brownie Day
- 9th December - Christmas Card Day
- 9th December - National Pastry Day
- 12th December - International Children's Day
- 12th December - Poinsettia Day
- 13th December - Ice Cream Day
- 13th December - Violin Day
- 14th December – Christmas Jumper Day
- 14th December - Roast Chestnuts Day
- 15th December - National Lemon Cupcake Day
- 17th December - National Maple Syrup Day
- 18th December - Bake Cookies Day
- 19th December - Oatmeal Muffin Day
- 21st December – Winter Solstice
- 21st December - Crossword Puzzle Day
- 24th December - National Chocolate Day
- 25th December – Christmas Day
- 25th December - National Pumpkin Pie Day
- 26th December – Boxing Day
- 26th December - Start of Kwanzaa
- 28th December – Bank Holiday
- 31st December – New Year's Eve

Now go and prepare your social plan!

